



Wider Spectrum Group  
Frequencies for a creative Europe



Voice of the Listener & Viewer

## Employer, worker and citizen groups ask Commission for greater clarity on and alignment of spectrum policy approach following DSM strategy publication

**BRUSSELS, 6 May 2015**

Senior representatives from broadcasting, network infrastructure, trade unions, civil society, press and professional organisations have expressed their concerns following the European Commission's Communication on the Digital Single Market and its treatment of spectrum policy.

The Group, working under the banner of the Wider Spectrum Group welcomes an approach that acknowledges the "specific needs of audiovisual media distribution". However, it cautions that tackling the wider impact of spectrum policy on the audiovisual media industry and citizens will require more than just "accommodating".

It calls on the Commission to be coherent with its general expression of support for creative works as a key asset for the EU's DSM strategy. The temptation to treat and present spectrum policy as a binary technical debate fails to capture the bigger picture and the link with Europe's creative and cultural industry.

Rather the Group encourages that due consideration be given to the views expressed by the RSPG in its Opinion on the future of the UHF band and the recommendations of recognised statesman and honest broker Pascal Lamy in his 2014 report. This report - resulting from months of work by members of a High Level Group that was initiated, funded and backed by the Commission – called precisely for Europe to endorse a strategy that looks to co-existence.

Therefore, the Group encourages the Commission to look further and advocate the importance of an industrial strategy for Europe's creative and cultural sector, where long term spectrum policy commitments are recognised as central to supporting investment, media pluralism, citizen viewers / listeners and local jobs and growth.

Members stand at the Commission's disposal to discuss how best to achieve this goal and prepare a united front for the EU's positions in the run up to the World Radiocommunication Conference in November.

### **About the Wider Spectrum Group**

The Wider Spectrum Group brings together several organisations representing civil society as well as employee and employer representatives. Together these organisations represent the interests of listeners and viewers, workers and businesses in the field of audiovisual, radio, media distribution, programme making and special events. WSG members share a common view on the need to ensure European and national policies regarding frequency allocation preserve the potential for European growth, innovation and sustainable employment. Learn more about our members and press contacts [here](#) | Read our Shared Vision [here](#) | See our most recent communications [here](#)

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